
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

In re application of: Michael Neal et al.

Attorney Docket No.: DEM1P006

Application No.: 09/849,783

Examiner: Robertson, David

Filed: May 5, 2001

Group: 2121

Title: SYSTEM FOR CREATING OPTIMIZED
PROMOTION EVENT CALENDER

Confirmation No.: 9893

FILED VIA EFS

PRELIMINARY AMENDMENT

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

August 20, 2009

Dear Sir:

Following up the Interview Summary mailed August 17, 2009 by Examiner Robertson and in response to the Office Action mailed December 9, 2008, please amend the application as follows. Applicants submit this Preliminary Amendment with an RCE in order to re-open examination from the current Appeals' process.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.